



FOR IMMEDIATE RELEASE:  
Thursday, June 11, 2009

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## ERIC JOHNSON, DEMOCRAT FOR TEXAS HOUSE OF REPRESENTATIVES, DISTRICT 100 LAUNCHES WEBSITE, ONLINE OUTREACH EFFORTS

DALLAS, TX – Eric Johnson unveiled his campaign website this afternoon, [www.johnsonfortexas.com](http://www.johnsonfortexas.com). Johnson is a Democratic candidate for the Texas House of Representatives, District 100.

The website features a [biography](#) of Eric Johnson, highlighting his journey from West Dallas to the Ivy League, his work as an active volunteer in the Dallas Independent School District, and his lifelong support of the Democratic Party. The website also features statements from Johnson on [issues](#) important to residents of District 100, including education, crime and public safety, and economic development.

Johnson also rolled out his efforts to connect to voters through social networking websites. Johnson supporters can now [become “fans”](#) of Eric Johnson on Facebook and [receive updates](#) from him on Twitter. They can also [contribute](#) to Eric Johnson's campaign using ActBlue. Johnson also has a [page](#) on Politics4All, a new social networking website that connects candidates, voters, and political advocacy groups.

Eric Johnson is a Dallas native who was raised in West Dallas and in nearby Oak Cliff. He attended the first grade at C.F. Carr Elementary in District 100. In the second grade, he was selected to participate in the Independent Schools Project, a partnership between the Boys and Girls Clubs of Greater Dallas and several of the top private schools in Dallas. For the next eleven years, Johnson rode a van from the West Dallas Boys and Girls Club to attend Greenhill School, from which he graduated in 1994. He went on to attend Harvard University, where he majored in History and graduated *cum laude*. He then earned both a law degree from the University of Pennsylvania and a master's degree in Public Affairs from the Woodrow Wilson School of Public and International Affairs at Princeton University.

Eric Johnson is an active volunteer with the Dallas Independent School District. His passion for working in our public schools comes from his own experience with what education can do to change a person's life. Johnson is currently working to implement West Dallas C.A.M.P. (Community Ambassador Mentoring Program), a partnership between C.F. Carr Elementary School, Big Brothers Big Sisters, and People Empowerment Project

that will provide fourth grade students with one-on-one and group mentoring for success both in and out of the classroom. He served as a mentor at Lincoln High School in South Dallas for two years and is a frequent speaker at career days, academic pep rallies, and assemblies at DISD schools throughout District 100.

Eric Johnson is a lifelong Democrat and has been active in the Democratic Party for several years. He has served as a Democratic precinct chair and has also been a financial supporter of the Dallas County Democratic Party, Dallas County Young Democrats, Texas Democratic Party, and Democratic National Committee. He and his wife, Nakita, launched Sí Se Puede PAC in March 2008 in order to support progressive candidates and causes throughout Texas. Johnson served as an at-large delegate for President Barack Obama to the 2008 Texas Democratic State Convention in Austin, Texas and also served as an Obama Precinct Captain during the 2008 Democratic primary election contest.

Eric Johnson is married to Nakita Johnson. They are members of the Lawrence and Marder Church of Christ in South Dallas. In his free time, he enjoys reading, sports, and spending time with Nakita and their dog, Nina.

*For more information or to schedule an interview with Eric Johnson, please contact Kari Yeh at (972) 762-2629 or [kari@johnsonfortexas.com](mailto:kari@johnsonfortexas.com).*

*To view Eric Johnson's Facebook page, visit <http://www.facebook.com/pages/Eric-Johnson-Texas/85989071793?ref=ts>.*

*To view Eric Johnson's updates on Twitter, visit <http://twitter.com/johnsonfortexas>.*

*To view Eric Johnson's ActBlue page, visit <http://www.actblue.com/entity/fundraisers/22432>.*

*To view Eric Johnson's Politics4All page, visit <http://politics4all.com/campaigns/98>.*

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