



FOR IMMEDIATE RELEASE
Monday, September, 28, 2009

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ERIC JOHNSON, DEMOCRAT FOR TEXAS HOUSE DISTRICT 100, RAISES \$100,000 IN 100 DAYS

DALLAS, TX – Less than four months after filing his campaign treasurer appointment, Eric Johnson announced today that he has raised well over \$100,000 for his bid to represent House District 100 in the Texas House of Representatives. The amount of financial support Johnson has received is unprecedented in this district, which is located in the heart of Dallas and includes portions of West Dallas, South Dallas, and Far East Dallas. Johnson has already nearly *doubled* the largest amount of money ever raised by a candidate in House District 100 over a six month period and more than *tripled* the largest number of contributors.

Over 75% of Johnson's contributors are individuals who gave \$100 or less. His broad base of support first became evident when the most recent semiannual campaign finance reports filed with the Texas Ethics Commission revealed that Johnson had raised over \$60,000 in just three weeks from over 300 contributors while the incumbent had raised only \$850 from two contributors.

“As I talk with my neighbors, I am finding that they are excited about the prospect of real change coming to House District 100. They know we all share a stake in our community and they have been willing to contribute as much as they can, even in these tough economic times,” said a grateful Johnson. *“My focus on improving public education, helping businesses create jobs, reducing crime, and restoring honesty to public service is something they are clearly very eager to support.”*

Johnson's fundraising strength and broad base of support is evidence that this Harvard-educated, West Dallas native's message is resonating with the voters in House District 100.

“I never bought into the idea that the voters in House District 100 aren't ready to be represented by a Harvard-educated black attorney who was born and raised in the district,” said Johnson. *“I know that's not the case since I worked very hard to help another Harvard-educated black attorney named Barack Obama win over 83% of the vote in House District 100 in 2008.”*

For more information or to schedule an interview with Eric Johnson, please contact Juan Ayala at (214) 565-5680 or info@johnsonfortexas.com.

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